

**From:** [Kerry Morrison](#)  
**To:** [Lauren Schlau](#); ["Jessica Lall"](#); ["Steve Hillard"](#); ["Blair Besten"](#); ["Laurie Hughes"](#)  
**Cc:** [Marie Rumsey \(M.Rumsey@ccala.org\)](#); [Kent Smith](#); [Dion Dwyer](#); [Karin Flood \(Karin@unionsquarebid.com\)](#); [bzetalich@sjdownTown.com](#); ["David Downey"](#)  
**Subject:** RE: Forum on Homelessness - Thank You  
**Date:** Friday, July 31, 2015 5:07:35 PM

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Hi all, I am only just now getting to these emails. TGIF.

Adding a couple more folks to this email.

I truly feel that yesterday was the first day of a new voice for CDA and our member BIDs. I cannot think of any other group who comes so close to this issue – we know people by name and we do care about health and well-being, and we also are trying to balance quality of life for all. I think we can be a pretty powerful voice for reason and balance – and resources. It will take some time to get our sea-legs, but we have a couple of good bills that we could get behind, right off the bat, to get us started.

I was so impressed by the caliber of our speakers – and it is a testament to how well networked we are (and respected...for people to give their time and to travel to speak). I know that Randall, from the CA Psychiatric Assoc., was blown away by the depth and breadth of who was in the room. He sees that he has an ally in some of these proposals now that will promote treatment for the SMI.

The whole re-entry fiasco...I don't even know where to begin(!) Yesterday while we were at the session, two of our BID Patrol officers ended up at the Kaiser ER, after being attacked by someone who has been pestering people around the Egyptian Theatre. We all know it is getting more violent out there...and our job is public safety, so it behooves us to get our minds around what is happening.

Steve, thank you for being the safety net to get this forum funded. Laurie, thank you for finding such a terrific venue. Lauren, thank you for running interference with IDA and coordinating the communications and registration.

I'm going to take a mental break for this weekend, then do a to-do list of next steps. We need to organize those working groups, and get our act together for IDA. I'll convene a conference call of our core Steering Committee next week.

Thanks all – so impressed with our statewide community! Have a great weekend,  
Kerry

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**From:** Lauren Schlau [mailto:[laurens@lsconsult.com](mailto:laurens@lsconsult.com)]

**Sent:** Friday, July 31, 2015 11:45 AM

**To:** 'Jessica Lall' <[jessica@southpark.la](mailto:jessica@southpark.la)>; 'Steve Hillard' <[shillard@streetplus.net](mailto:shillard@streetplus.net)>; 'Blair Besten' <[blair@historiccore.bid](mailto:blair@historiccore.bid)>; Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; 'Laurie Hughes' <[lhughes@gatewaytola.org](mailto:lhughes@gatewaytola.org)>

**Subject:** RE: Forum on Homelessness - Thank You

Jessica and all: Kerry is the mastermind with the rest of the committee including you, helping to make it happen! Glad it all came together in such a compelling session with great speakers and info that we will need to synthesize then figure out next steps.

Thx for being there and everything you did to help make it a success!

Best Lauren

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**From:** Jessica Lall [<mailto:jessica@southpark.la>]

**Sent:** Thursday, July 30, 2015 9:35 PM

**To:** Steve Hillard; Blair Besten ([blair@historiccore.bid](mailto:blair@historiccore.bid)); Kerry Morrison; Laurie Hughes; Lauren Schlau

**Subject:** Re: Forum on Homelessness - Thanks You

Steve - you beat me to it. Thank you so much for your generous financial contribution.

Ladies – what an outstanding conference. I felt like a student in a class that I really enjoyed. I took so many notes. Thank you for everything each of you did to make it so informative, useful and powerful.

Onward,

Jessica Lall  
South Park BID  
*Celebrating 10 Years*  
o. 213 663 1112  
c. 213 820 0837

[24/7: 866 560 9346](#)

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**From:** Steve Hillard <[shillard@streetplus.net](mailto:shillard@streetplus.net)>

**Date:** Thursday, July 30, 2015 at 8:06 PM

**To:** Jessica Lall <[jessica@southpark.la](mailto:jessica@southpark.la)>, Blair Besten <[blair@historiccore.bid](mailto:blair@historiccore.bid)>, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>, Laurie Hughes <[laurie.hughes@cityoflosangeles.org](mailto:laurie.hughes@cityoflosangeles.org)>, Lauren Schlau <[laurens@lsconsult.com](mailto:laurens@lsconsult.com)>

**Subject:** Forum on Homelessness - Thanks You

I want to thank you for putting together a wonderful program today. I found the content and speakers to be of high caliber and the information timely. Streetplus is committed to being a part of the solution when it comes to homelessness, panhandling and other negative influences on downtown environments. I do think reaching out to the IDA on this subject would be beneficial to both the IDA and the CDA membership. From my perspective, which comes from a national exposure to these issues, this problem is getting worse and the potential for violence has increased.

Please contact me if you think Streetplus or myself could add value to your process or

projects. Again, thank you for your efforts.

Steve Hillard | President & Principal  
Streetplus | Atlantic Maintenance Corporation  
(610) 466-9770 Direct Office Line  
(718) 757-1758 Mobile